



# VALOR AWARDS 2020

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**WHAT:** VALOR is the Los Angeles Fire Department's annual award ceremony honoring exemplary LAFD members for outstanding service above and beyond the call of duty. Please join us for this special dinner event offering a fascinating, and unfiltered perspective into to the lifesaving work of our courageous LAFD honorees.

**WHEN:** Thursday, November 5, 2020

**WHERE:** Dodgers Stadium, 1000 Vin Scully Ave, Los Angeles, CA 90012

**GUESTS:** The LAFD Foundation's goal is to host 300-400 attendees by socially distancing small groups in different sections of the stadium. Fire Chief, Ralph Terrazas will be awarding honorees on the baseball field, and the ceremony will be projected on the jumbotron to be seen by all.

Should the pandemic not permit us to host live attendees, the ceremony will be live streamed to be seen by all supporters, corporate and civic leaders, philanthropists, as well as LAFD command staff and firefighters.

**FUNDS RAISED:** All proceed raised through corporate sponsorship, ticket sales, and the silent auction will benefit the Los Angeles Fire Department Foundation to purchase life-saving equipment that the city's budget doesn't cover. This year's anticipated funding priorities include:

- Wildland brush clearance tools that help protect homes in high-risk areas
- Improved structure fire gloves for every firefighter
- COVID-related PPE for firefighters and patients

**BENEFITS:**

- **Connect with our Heroes-** A unique event that gives community members and business leaders an inside look at the lifesaving work of the Los Angeles Fire Department.
- **Positive Brand Awareness-** Companies will have the opportunity to sponsor different portions of the event and even award recipients and members of their families.

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## SPONSORSHIP COMMITMENT FORM

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

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## SPONSORSHIP COMMITMENT LEVEL AMOUNT

*\*Please note, due to the COVID-19 pandemic this event and the sponsorship benefits are subject to change. Sponsors will be notified of any event changes as soon as possible, and benefits will be honored to the best of our abilities.*

Level	Amount	Benefits
<input type="checkbox"/> Presenting	\$50,000	- 20 tickets to the event, including access to <b>VIP area</b> with an upgraded all you can eat and drink dinner - Logo recognition on all collateral
<input type="checkbox"/> Platinum	\$25,000	- 20 tickets to the event, including access to <b>VIP area</b> with an upgraded all you can eat and drink dinner - Logo recognition on all collateral
<input type="checkbox"/> Gold	\$15,000	- 16 tickets to the event, including access to <b>VIP area</b> with an upgraded all you can eat and drink dinner - Logo recognition on all collateral
<input type="checkbox"/> Silver	\$10,000	- 10 tickets to the event, including access to <b>VIP area</b> with an upgraded all you can eat and drink dinner - Logo recognition on all collateral
<input type="checkbox"/> Bronze	\$5,000	- 10 tickets to the event, including access to all you can eat & drink dinner - Name recognition on all collateral

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## METHOD OF PAYMENT

- Enclosed is my sponsorship check of \$ \_\_\_\_\_
- Please call me for my credit card number at: \_\_\_\_\_
- Please send invoice to:
  - Name: \_\_\_\_\_
  - Email Address: \_\_\_\_\_
- Use same mailing address as above

SPONSOR SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

NAME (PRINT): \_\_\_\_\_ TITLE: \_\_\_\_\_

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**Please send completed form by September 9<sup>th</sup> to: [Tara@supportlafd.org](mailto:Tara@supportlafd.org) or  
ATTN: LAFD Foundation, 1700 Stadium Way, Suite 100, Los Angeles, CA 90012  
For additional information please contact the foundation office at: (310) 552-4139**