

VALOR AWARDS 2021

SPONSORSHIP INFORMATION & OPPORTUNITIES



LOS ANGELES
FIRE
DEPARTMENT
FOUNDATION



DODGER STADIUM

Wednesday, November 10, 2021

4:00 PM: *Doors Open* **5:30 PM:** *Program Begins*

VALOR is the Los Angeles Fire Department's annual awards ceremony honoring exemplary LAFD members for outstanding service that goes above and beyond the call of duty.

Please join us for this special dinner event at Dodger Stadium, offering an unfiltered perspective into the life-saving work of the LAFD.

The evening will feature a cocktail hour with a silent auction and photo opportunities. Then a dinner program with special live demonstrations that will give you an exclusive look inside the LAFD.

SPONSORSHIP LEVELS

○ PRESENTING SPONSOR \$50,000

- 20 tickets to the event with dinner and drinks, including VIP area access.
- Exclusive rights as the presenting sponsor across all collateral and media opportunities.

○ PLATINUM SPONSOR \$25,000

- 20 tickets to the event with dinner and drinks, including VIP area access.
- Premier logo recognition on all collateral.

○ GOLD SPONSOR \$15,000

- 16 tickets to the event with dinner and drinks, including VIP area access.
- Top logo recognition on all collateral.

○ SILVER SPONSOR \$10,000

- 10 tickets to the event with dinner and drinks, including VIP area access.
- Logo recognition on all collateral.

○ BRONZE SPONSOR \$5,000

- 10 tickets to the event with dinner and drinks.
- Name recognition on all collateral.



FUNDS RAISED

All proceeds raised through corporate sponsorships, ticket sales, and the silent auction will benefit the Los Angeles Fire Department Foundation to purchase life-saving equipment that the city's budget does not cover. This year's anticipated funding priorities include:

- Strike team deployment kits
- Night vision goggles and helmets
- Bailout containment systems



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For more information about sponsorship opportunities,
please contact

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