



**LOS ANGELES
FIRE
DEPARTMENT**
FOUNDATION

Valor 2023

DODGER STADIUM

NOVEMBER 13, 2023

VALOR is the Los Angeles Fire Department's annual awards ceremony dinner honoring exemplary LAFD members for outstanding services that go above & beyond the call of duty.

The evening will feature a VIP reception for sponsors, a dinner hosted on the field, and special live demonstrations that give you an exclusive look inside the LAFD.

All proceeds raised will benefit the LAFD Foundation to purchase life-saving equipment that the city's budget does not cover.



SPONSORSHIP LEVELS

PRESENTING SPONSOR \$50,000

- Two tables of ten (20 tickets) with premiere seating on the field with dinner & drinks.
- VIP reception access for all guests.
- *Exclusive rights* as "Presenting Sponsor" across all collateral and media opportunities.
- Co-branded 'step and repeat' for guest photo opportunity.
- Option for half-page ad in the program.

PLATINUM SPONSOR \$28,000

- Two tables of ten (20 tickets) with premiere seating on the field with dinner & drinks.
- VIP reception access for all guests.
- Premiere logo recognition on all collateral.
- Option for half-page ad in the program.

GOLD SPONSOR \$18,000

- One table of ten (10 tickets) with premiere seating on the field with dinner and drinks.
- VIP reception access for these guests.
- Additional six (6) general admission tickets.
- Logo recognition on all collateral.

SILVER SPONSOR \$12,000

- One table of ten (10 tickets) on the field with dinner & drinks.
- VIP reception access for all guests.
- Logo recognition on all collateral.

BRONZE SPONSOR \$6,000

- One table of ten (10 tickets) on the field with dinner & drinks.
- Name recognition on all collateral.



**SPONSORSHIPS MUST BE COMMITTED BY
OCTOBER 18TH IN ORDER TO RECEIVE
RECOGNITION AND BENEFITS AT THE EVENT.**

For more details please contact Tara Gurlides at tara@supportlafd.org or (310) 552-4139.