



**LOS ANGELES  
FIRE  
DEPARTMENT**  
**FOUNDATION**

## VALOR BEYOND THE CALL **2019 AWARDS CEREMONY**

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**WEDNESDAY, NOVEMBER 6, 2019 • 4:30PM • THE WESTIN BONAVENTURE**

An evening of storytelling that honoring the Los Angeles City firefighters who went above and beyond the call of duty.

- **CONNECT WITH OUR HEROES-** Unique event giving sponsors an inside look at the lifesaving work of the Los Angeles Fire Department.
- **POSITIVE BRAND AWARENESS-** Companies will have the opportunity to sponsor award recipients and members of their families.

## **SPONSORSHIP OPPORTUNITIES**

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### **PRESENTING SPONSOR - \$50,000**

- “Presenting Sponsor” recognition and logo on written materials, media releases, social media, email campaigns, and event signage • Logo on co-branded step & repeat • Twenty (20) seats at two Premiere tables • Dinner at a fire station for ten (10) • Official sponsor for four (4) award recipients and members of their family • Special recognition from the podium during the event • Sponsorship table signage



### **PLATINUM SPONSOR - \$25,000**

- “Platinum Sponsor” recognition and logo on written materials, media releases, social media, email campaigns, and event signage • Logo on co-branded step & repeat • Ten (10) seats at a Premiere table • Official sponsor for four (4) award recipients and members of their family • Special recognition from the podium during the event • Sponsorship table signage



### **GOLD SPONSOR - \$10,000**

- Listed as “Gold Sponsor” in event program • Ten (10) seats at a Premiere table • Official sponsor for Award recipients and members of their family • Special recognition from the podium during the event • Sponsorship table signage



### **TABLE SPONSOR - \$5,000**

- Listed as “Table Sponsor” in event program • Ten (10) seats at a select table • Sponsorship table signage



### **RESERVED SPONSOR - \$2,500**

- Listed as “Reserved Sponsor” in event program • Six (6) seats at a reserved table • Sponsorship table signage

For more information about the Los Angeles Fire Department Foundation and sponsorship opportunities, please contact:

**Tara Gurlides at [tara@supportlafd.org](mailto:tara@supportlafd.org) or (631) 219-2302**